



NEWS RELEASE

FOR IMMEDIATE RELEASE

August 2020

A Virtual Fundraiser to Support Covid-19 Recovery Fund for Community Health

Vista, CA – A virtual "Magical Mystery Tour," a take on the Beatles' classic album, will kick off an online, fun-packed fundraiser from 6:30-7 pm on September 26th to benefit Vista Community Clinic (VCC). Established in 1972, VCC has evolved over the years to become a federally-designated Community Healthcare Center serving Southern California.

"We're doing what we can to pick up the pieces from COVID-19 and offset the deep losses we've experienced," said Fernando Sañudo, the VCC's CEO. There will be *no charge* to register for the virtual event, but everyone who signs up by the deadline will receive a FREE gift in the mail BEFORE show time so they can participate in the magical event. A virtual celebrity appearance is scheduled, but the clinic is keeping a tight lid on who the special guest will be.

"With no venue to arrive to, nor dress code to abide by, we have instead created an entertaining, magical mystery event to rally our base of loyal community members, past donors, and new people to ensure healthcare for so many who've lost jobs and health insurance, and others who are uninsured or under insured," Sañudo added. The first-ever virtual event will include silent and live auctions, including items like a Catalina Island getaway, electric bikes, golf club fitting, and much more, with high interest items posted ahead of time for viewing and bidding purposes.

As the primary care safety net for over 70,000 families and individuals at nine locations from L.A. to San Diego, VCC has grown to become a critical care resource. But PPE supplies for frontline workers, a drop in patient visits, heightened safety measures, and staff needs have rendered a significant blow to the clinic's funds over the past six months, with no end in sight. The pinch creates concerns about the future of services and programs, and maintaining staff who deliver on the promise to provide top quality care daily – workers like Nursing Services Manager Lori Roach: "Being a nurse is part of who I am, it's not a job title. When crisis hits, I go into *nurse mode*. I get straight down to business and push the emotions to the side because the safety of so many depends on me *getting this done and getting it right.*"

The clinic is extending an open invitation to everyone to join them in the fight to secure access to healthcare when it's needed most. For tickets and more info go to: aesbid.co/ELP/VCCSEPT20. You can also email VCC Chief Development Officer, Betsy Heightman, at Betsy@vcc.org, or call her at 760-631-5000 ext 1139 for more information or sponsorship opportunities.

About Vista Community Clinic

With nine state-of-the-art locations in North San Diego, Orange and Riverside Counties, VCC provides affordable, high quality health care to more than 69,000 community residents. Services offered by VCC include primary care, pediatrics, prenatal and women's health, optometry, chiropractic care, dental health, podiatry, acupuncture and behavioral health services. VCC also offers a wide array of community health education programs which are free and open to all community residents. VCC is recognized by the National Committee for Quality Assurance (NCQA) as a Level 3 (highest) Patient-Centered Medical Home, and is the recipient of the HRSA National Quality Leader Seal for exceeding national clinical quality benchmarks. For more information call 760.631.5000 or visit www.vcc.org.

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